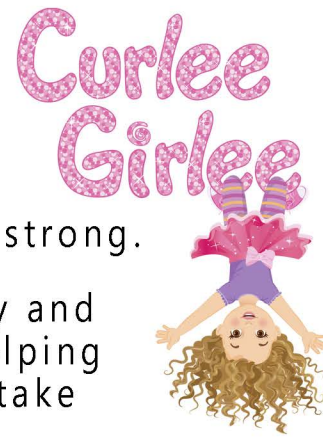


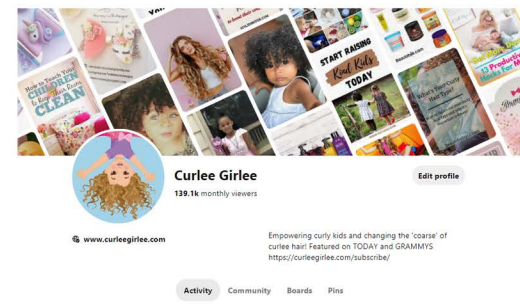
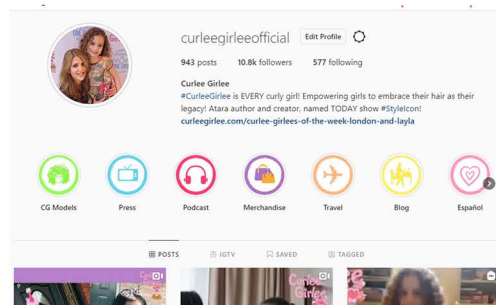
— curleegirlee.com —



The *Curlee Girlee* book series, website, blog and podcast is inspiring girls and their families across all ages and demographics to be proud, to embrace their hair and shine strong.

The Curlee Girlee audience of moms, their curly girls, family and friends are passionate about celebrating young girls and helping educate and promote girls be confident young women that take pride in and inspiration from one another.

Social Audience: 78k+ fans on Facebook and Instagram
140k+ monthly views on Pinterest



Website: 25k+ pageviews/month

6.82 pages per session

80% Women

53% Ages 35 - 55

25% Ages 25 - 34

22% Ages 55+

Podcast: 35 episodes, 65k+ downloads

Hosted by Atara Twersky, Founder and Creator of Curlee Girlee, the podcast is a favorite, with renowned guests including Angela Santomero, Executive Producer of Blues Clues, Daniel Tiger's Neighborhood, Jace Chapman, rising Netflix star of the Healing Powers of Dude

Founder: Atara Twersky

Atara Twersky, author of *Curlee Girlee*, is a TODAY Show Style Icon. Her mission is to teach girls to embrace the beautiful curls they have with power and confidence understanding that their hair is part of who they are and part of a greater legacy they share with those who came before them. Atara is the host of the Deeply Rooted Podcast. Join us as together we change the coarse of curly hair.

For Sponsorship and collaboration opportunities, email:
media@curleegirlee.com